



Telephone Spoofing: Don't get Scammed!

Be on guard: sophisticated phone scams have been popping up in recent days all over the country. Telephone spoofing is a method of fraud that allows fraudsters to have a legitimate name and number show up on the victim's caller ID. For example, you could receive a call that reads as "Bank of Cashton" from our actual phone number, but the person on the other end of the phone is not from the Bank. These criminals will then try to get personal or financial information from you under the guise of "verifying account information," "securing your compromised account," or a wide variety of other scenarios. Spoofing can happen on landlines and cell phones. If you get a suspicious call- ***hang up***. Then dial our number (608) 654-5121 and report the incident. When in doubt, hang up, and call us. Together, we can protect your information and put an end to these scams.



[Learn More](#)



Back to School: Do your Finances Make the Grade?



- **Clean up old accounts:** Consolidate bank accounts and make managing your finances a breeze. Check out our **Switch Kit** [here](#) to learn more!
- **Talk to your kids about money:** Back to school is a great time to start helping your kids become financially literate. Read our tips below or visit our [Resource Center](#) for more information.

Money must-haves for better financial health as the busy back to school season begins:

- **Take advantage of easy-to-use**

budgeting tools: Consider using **ASSET** - our smart phone app that allows you to quickly see and manage all your accounts in one place. Click [here](#) to learn more about **ASSET**.

- **Get security and peace of mind:** Download Shazam BOLT\$ and know that you can lock your debit card in seconds if it is ever lost or stolen.



Talk to your kids about money!

We asked some of our employees for money advice that they would give to their kids. Here's what they said:

- Teach the difference between a want and a need. You first have to prioritize your money so you pay for all of your needs (water, food, housing) and then you can choose to spend your money on a want.
- The sooner you save the faster your money will grow! Open a savings account early and watch your savings grow with interest!
- Let kids help you budget and plan for big purchases. When kids see their parents setting savings goals, they will likely do the same!

Want more ways to spark conversation? Visit our website's resource center for more tips, worksheets, and info-graphics you can use to continue discussing money with your kids.



[Click here to access our free Resource Center!](#)



Call us: (608) 654-5121

Visit our website

